



"The best way  
to find  
yourself is to  
lose yourself  
in the service  
of others"

Mahatma Gandhi

## **ADVOCACY TRAINING** for Volunteering WA

Volunteering WA (VWA) makes a difference by connecting thousands of volunteers to many community organisations. They aim to build strong communities through volunteering and provide a range of resources, services and support so that people in Western Australia are aware of, and understand, the nature and scope of volunteer activity.

VWA facilitates the Volunteer Leadership Network (VLN): a group of experienced volunteer managers who share their knowledge and experience to upskill the next generation of managers, and create a stronger volunteering sector. With the aim to upskill the volunteer managers in their advocacy skills, VWA was delighted to receive help from a volunteer at BHP to achieve this objective.

The volunteer prepared a training session for VLN members which shared advocacy techniques and strategies relevant to the volunteering sector, including developing the perfect 'pitch'. By the end of the workshop, the Volunteer Managers had learned about promoting their work and improved their capacity to advocate for their programs and for the sector. VWA commended the professionalism and organisation of the volunteer.

Many thanks to the volunteer for helping make a difference in the volunteering sector!